

FEB 05 2007

PTO/SB/31 (05-03)
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NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES		Docket Number (Optional) Google-115 (GP-089-03-US)	
I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on this date: on <u>February 5, 2007</u> Signature <u><i>John C. Pokotylo</i></u> Typed or printed name <u>John C. Pokotylo</u>		In re Application of Andrew Fikes Application Number <u>10/676,195</u> Filed <u>September 30, 2003</u> SYSTEM AND METHOD FOR AUTOMATICALLY FOR TARGETING WEB-BASED ADVERTISEMENTS Art Unit <u>1751</u> Examiner <u>Tri V. Nguyen</u>	
Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner.			
The fee for this Notice of Appeal is (37 CFR 41.20(b)(1))		\$ <u>\$500.00</u>	
<input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is:		\$ _____	
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<input checked="" type="checkbox"/> A petition for an extension of time under 37 CFR 1.38(a) (PTO/SB/22) is enclosed.			
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I am the		<u><i>John C. Pokotylo</i></u> Signature	
<input type="checkbox"/> applicant/inventor.		<u>John C. Pokotylo</u> Typed or printed name	
<input type="checkbox"/> assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)		<u>(732) 542-9070</u> Telephone number	
<input checked="" type="checkbox"/> attorney or agent of record.		<u>February 5, 2007</u> Date	
<input type="checkbox"/> attorney or agent acting under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(e) <u>36,242</u>			
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.			
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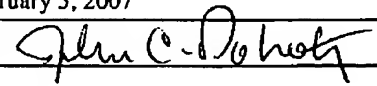
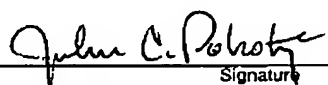
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